

CDP's 170th Anniversary: new look for postal savings bonds

Rome, 18 November 2019 - Today, during the ceremony to mark the 170th anniversary of Cassa Depositi e Prestiti, the new look of postal savings bonds was unveiled. The new look is the result of the collaboration between CDP, Istituto Poligrafico e Zecca dello Stato, and Poste Italiane.

For new bond issues, Cassa Depositi e Prestiti has chosen to use images inspired by river deities reminiscent of those used traditionally on paper bonds, which have been enriched by new elements representing CDP's current business sectors.

Bonds and Passbook accounts continued to be CDP's main source of funding also in 2018, with a stock of around 260 billion euro. Postal Savings, a truly long-standing tradition, now look to the future: the billions of euro collected over the last twelve months through the online channels, primarily from millennials, bear witness to this.

CDP's 170th Anniversary: commemorative stamp issue

Celebrations marking the 170th anniversary of Cassa Depositi e Prestiti will kick off with the issue of a commemorative stamp on 18 November 2019.

The stamp will be printed by the Istituto Poligrafico e Zecca dello Stato. The design depicts the facade of the building that houses the CDP headquarters in Rome and bears the logo commemorating the 170th anniversary of its foundation. Cassa Depositi e Prestiti's logo appears at the bottom right.